



Become a Sponsor of the Largest
Conference for Independent Hardware Dealers



August 18-20, 2023 • Marco Island, Florida



The Largest Gathering of Independent Hardware Retailers from Multiple Wholesalers



The Hardware Conference began in 1988 with a small group of hardware retailers who wanted to get together once a year with key manufacturers. This small group continued to expand and is now the nation's largest independent hardware dealer conference and is held annually at the JW Marriott in Marco Island, Florida.

Join colleagues and new friends for this three-day learning and networking event. Share ideas with top retailers on how to grow business together and show them why your company is the right fit for their stores. You can't spend this kind of quality time with customers anywhere but The Hardware Conference.

Three Sponsorship Levels to Fit Any Budget

Vendor

Here's what you get:

- Standard booth – Table top
- Vendor listing and logo in printed program supplied to all Conference attendees
- Listing on The Hardware Conference website with link to website



- Listing in digital program distributed to 60,000+ leaders in the two-step hardware channel
- One Half-Page Ad in printed and digital program — [Click Here to see the 2022 digital program](#)
- 2 attendees
- 2 dinners, 2 breakfasts and 3 cocktail receptions
- Product samples provided in registration bag
- Participation in the Vendor-Only Meeting
- Participation in Open Dialogue Sessions with retailers
- Access to private conference room for meeting with retailers
- Access to Hospitality Suite
- Half-day activity (Day at the Beach, 18 Holes of Golf, Sea Shelling Excursion, or Everglades Excursion)



Sponsor

Here's what you get:

- Includes all Vendor benefits list above
- One Full-Page Ad in printed and digital program — [Click Here to see the 2022 digital program](#)
- Listing on The Hardware Conference website as a Sponsor
- Additional signage at the venue and recognition from the stage
- Sponsor logo on all Conference printed material



Marquee Sponsor

Here's what you get:

- All Sponsor and Vendor benefits or greater
- Up to 3 exhibit spaces
- 2 Full-Page Ads in printed and digital program — [Click Here to see the 2022 digital program](#)
- Listing as event sponsor for Conference Special Event
- Special exclusive signage
- Recognition from the stage
- Sponsorship exclusivity

Note: Save an additional 5% with the Optional Early Pay Discount.

For more information on
sponsorship opportunities
available for The Hardware
Conference, contact:



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**The Hardware
Conference**

"Where Relationships are Formed"